

TRADEMARK AND COPYRIGHT CAUTION NOTICE FOR THE TRADEMARKS- KALASH & DOUBLE SHER

TO WHOMSOEVER IT MAY CONCERN

IT IS HEREBY MADE KNOWN TO ALL that **K.S. OILS LIMITED** (hereinafter referred to as '**KS Oils**') having its registered office at AB Road Silavati, Guna- 473 001, Madhya Pradesh, is the registered proprietor owner of:



- A. The trademarks 'KALASH', and other other KALASH formative marks ('collectively referred to as '**KALASH MARKS**');

AND



- B. The trademarks 'DOUBLE SHER', and other other DOUBLE SHER formative marks ('collectively referred to as '**DOUBLE SHER MARKS**')

in relation to edible oils and other related cognate and allied goods and services. It is stated that the KALASH MARKS and the DOUBLE SHER MARKS are extremely popular and well-known across the country for its Agmark certified edible oil product range.

The KALASH MARKS and the DOUBLE SHER MARKS are in **active and continuous use** in connection with the above-stated goods/services, and any **unauthorized use, reproduction, imitation, or deceptive use** of this mark, or any confusingly similar mark, in **any manner whatsoever**, shall constitute a **clear violation** of the proprietary rights of KS Oils. Further, any duplication or replication of making labels/covers similar or identical to that of the KS Oils, will be considered as serious infringement and should any one involving in such offences are hereby put to notice to forthwith cease and restrain from such actions.

This is to notify all concerned, as well as the general public, that it has come to the attention of **KS Oils**, that certain unscrupulous persons are indulging in unfair and fraudulent trade practices with a clear intention to attack and disparage our KALASH MARKS and the DOUBLE SHER MARKS and products with ulterior motive. We have become aware that **certain individuals/entities are engaging in defamatory campaigns**, spreading **false and misleading information** regarding our KALASH MARKS and the DOUBLE SHER MARKS, products, and services, while also **misusing or attempting to imitate our trademark** to mislead the public and gain unlawful advantage. Such activities are a **serious violation of our intellectual property rights** and amount to **trademark infringement, passing off, defamation, and unfair trade practices**, which are actionable under civil and criminal law.

It is evident that by creating false fear and misleading the public about our products and services, such third parties are attempting to tarnish our goodwill, and unparalleled reputation that we have garnered over the years in relation to the our KALASH MARKS and the DOUBLE SHER MARKS.

We hereby caution and warn individuals, entities or such other to desist from resorting to fraudulent practices and misleading the public. Anyone found to be engaging in such unlawful conduct, directly or indirectly, will be subject to **strict legal action** including but not limited to:

- **Civil suits for injunction, damages, and account of profit;**
- **Criminal prosecution for defamation and fraud; and,**
- **Complaints before trademark and regulatory authorities.**

It is further cautioned that such acts tantamount to infringement and passing off of the trademark/trade dress/copyright of the mark/work/packaging of KALASH MARKS and the DOUBLE SHER MARKS. This is in complete violation of KS Oils common law and statutory rights under the Trade Marks Act, 1999 and Copyright Act, 1957 and KS Oils shall pursue legal action against persons violating such rights. KS Oils has already initiated legal action against various persons indulging in such malafide and unscrupulous trade and business practices behind the same and will not hesitate to continue pursuing its legal rights and remedies under law.

The esteemed customers, dealers distributors, traders and public in general are advised not to fall prey to such fraudulent baseless messages and are cautioned not to be misled by such unfounded and fraudulent messages about KALASH MARKS and the DOUBLE SHER MARKS. Should you come across any such fraudulent information or message regarding our KALASH MARKS and the DOUBLE SHER MARKS Products and services, please assist us in taking appropriate action to curb such mala fide activities by bringing the same to our attention by either sending us an email on – hnahata@ksoils.in and pk Singh@ksoils.in or calling us at our customer care number on- 0124-4173600

Issued by Order of the management of K.S. Oils Limited

Date: 25.08.2025